



GAMBLING REFORM

Ads banned Day 1 · 31 recommendations enacted · pokies out of pubs · machines fund their own removal · casinos as harm hubs

\$31.5B

Lost gambling 2024
More than power + gas

\$85B

Lost while ALP
ignored the inquiry

31

Recommendations
ignored for 3 years

WA

Model nationally
One-third less harm

THE PROBLEM — THE INDUSTRY TAKES THE PROFIT — THE TAXPAYER FUNDS THE WRECKAGE

\$31.5B LOST IN 2024 — THE FULL COST

In 2024, Australians lost \$31.5 billion gambling — more than they spent on electricity and gas combined. Gambling losses rose faster than wages, faster than inflation, faster than housing

POKIES IN THE PUB — BY DESIGN

Western Australia never allowed pokies in pubs and clubs — machines have always been casino-only. The result: one-third less gambling harm than the rest of Australia. Gamblers

DESIGNED TO ADDICT

Pokies are not neutral entertainment. They are predatory machines, deliberately engineered for compulsive use — speed, near-miss psychology, sensory capture, suppression of rational

THE MMP SOLUTION — MACHINES FUND THEIR OWN REMOVAL — CASINOS MANAGE THE HARM

BAN GAMBLING ADVERTISING — DAY 1

MMP bans all gambling advertising Day 1. Every platform, every medium, every timeslot. No TV, radio, digital, or social ads. No sponsorship deals with sporting codes. No influencer promotion. No odds during live broadcasts. Children watching football will no longer see gambling as normal. This is a federal power. MMP uses it immediately.

ALL 31 RECOMMENDATIONS — DAY 1

All 31 recommendations of the 2023 federal inquiry enacted Day 1. Mandatory pre-commitment limits. Account verification — no unverified accounts, no minors. Credit card ban. Spending spike 150% above average triggers harm check. Midnight–5am betting triggers review. Cancelled limits trigger 48-hour wait.

POKIES OUT OF PUBS — WA MODEL

Pokies belong in licensed casinos where adults make a deliberate decision to enter a gambling venue. Not the pub, the RSL, the sports club. MMP funds the transition: tiered compensation to venues that remove machines, staff retraining, transition grants to build alternative revenue through food, events, and hospitality.

HONEST FEDERALISM — USE LEVERAGE

States that commit to a legislated timeline to remove pokies access the Gambling Harm Transition Fund. States that keep pokies fund the harm costs. Commonwealth contributes \$33.9B to state hospitals. Gambling addict in emergency, family in DV shelter — Commonwealth-funded. MMP publishes cost by state. Makes the offer.

GAMBLING HARM LEVY — BUYOUT FUND

20% on casino gross gaming revenue — \$800M–1B per year, hypothecated to the Gambling Harm Transition Fund. Compensation to pubs that remove pokies; staff retraining; counselling. Clears most states in 7–10 years. As pub machines exit, casino revenue and levy grow. Machines fund their own removal.

CORPORATE BOOKMAKER LEVY — 20%

20% on gross wagering revenue — not net, gross. Closes base erosion that let offshore operators minimise Australian tax for 20 years. Online wagering gross revenue: \$7–8B per year. Levy: \$1.4–1.6B annually. Split equally: half to the Gambling Harm Transition Fund; half to the Racing Industry Sustainability Fund.

RACING INDUSTRY SUSTAINABILITY FUND

\$700–800M per year from the Corporate Bookmaker Levy back to racing. Prize money supplementation to racing authorities; track and training facility grants to regional racetracks; animal welfare; breeding and bloodstock support. Regional towns where the track is the social hub get their industry back.

CASINOS — CONTROLLED, BETTER CARE

Concentrating gambling in casinos makes harm management achievable. A casino monitors every player, intervenes, excludes, counsels. MMP requires: ID-linked card play, pre-commitment limits, national self-exclusion register, on-site counselling, trained harm staff. Revenue grows as pub machines exit. Obligation grows with it.

FULL LEDGER — HONEST ACCOUNTING

MMP publishes the full social cost of gambling by state: health, welfare, mental health, family services, housing, legal aid, productivity, domestic violence, child protection. Australians see whether gambling tax covers the cost — or whether the industry is subsidised by public budgets. Socialised costs. Privatised profits. No more.

THE CLUBS ARGUMENT — ANSWERED

"What happens to my business?" The Gambling Harm Transition Fund is the answer. You get compensated. The machines that come out are paid for by machines that stay in the casino. Not being destroyed — being bought out. WA pubs never had pokies. They built their businesses on food, drink, and community. They are thriving. That is the model.

AN UNLIKELY ALLY — THE CASINO INDUS

Every pokie in a pub is a machine not in a casino. Under MMP, licensed casinos become the only legal venue for poker machines. ~180,000–200,000 pub pokies outside WA generate \$12–13B in losses. If 30–40% of displaced gamblers migrate to casinos, casino revenue could double. Levy grows. Self-funding.

TREATMENT AND SUPPORT — FUNDED

Three levies fund the Gambling Harm Transition Fund: 20% casino gross gaming · 20% corporate bookmaker gross wagering · 15% online gambling. Over \$2B per year. Counselling, treatment, research, venue compensation, staff retraining. Hypothecated. Cannot be redirected. Industry that creates harm funds the repair.

CURRENT FAILURE vs THE MMP FIX

CURRENT — THE FAILURE

MMP — THE FIX

\$31.5B lost in 2024. More than power and gas combined.

Ban all gambling advertising Day 1. All 31 recommendations enacted Day 1.

Pokies in 15,000 pubs and clubs. Harm unmanageable. No monitoring.

WA model national. Pokies in casinos only. Harm managed in controlled environment.

ALP received 31 recommendations in 2023. Ignored them for 3 years.

MMP implements all 31 from Day 1. Mandatory limits. Credit card ban. Harm monitoring.

\$300M gambling advertising in 2022. Children exposed during football.

Complete advertising ban. Every platform. Every timeslot. Every medium. Day 1.

Pub owner: "Remove pokies and my business dies." No compensation.

Gambling Harm Levy: tiered compensation. Staff retraining. Transition grants. Funded.

Casino levy (20%): \$800M–1B/yr funds the pub buyout. Machines fund own removal.

As pub machines exit, casino revenue grows. Levy grows with it. Self-funding transition.

Corporate bookmakers: offshore, taking billions, returning almost nothing.

20% gross wagering revenue levy. \$1.4–1.6B/yr. Half to harm fund, half to racing.

Racing: hollowed out by corporate bookmakers for 20 years.

Racing Industry Sustainability Fund: \$700–800M/yr for prize money and infrastructure.

Government gambling tax: \$6.6B/yr. Vic social cost: \$14.1B. Numbers don't add up.

Full social cost published by state every year. The full ledger. No more selective accounting.

Problem gambler in the pub: no monitoring, no intervention, no support.

Casino: ID-linked play, spending limits, self-exclusion, on-site counselling, trained staff.

"To every pub and club that says removing the pokies will hurt them: you will be compensated. The machines that come out of your venue are paid for by the machines that stay in the casino. You are not being destroyed. You are being bought out, with support to build something better. The machines fund their own removal. That is a fair deal." — MMP Federal Platform

★ VOTE 1 — BRETT MURRELL — FARRER — SATURDAY 9 MAY 2026 ★